Peatlands International

Media Kit 2024

Media Description

Peatlands International is the global magazine of the International Peatland Society.

It is read at companies in the horticultural and energy sector, universities, research institutes, scientific organisations and other institutions as well as by private persons interested in peat and peatlands in more than 38 countries of the world.

Distribution

By email (PDF)

1600 members -> 2,000 - 3,000 readers Pages: 40-68 Frequency: 4 issues / year, March / June / Sept / Dec

Deadlines: 1 March, 3 June, 1 September and 15 November



International Peatland Society

Advertisement sizes and prices per issue

Size A, full page A4, colour portrait 210 x 297 mm 520€

Size B, half page A5, colour landscape 210 x 148 mm 330 €

Size C, 108 x 128 mm colour 220 €

Size D, 108 x 64 mm colour 160 €

Size E, 51 x 64 mm colour 99 €

Size F, 51 x 32 mm, e.g. logo color 79 €

Size G, 51 x 32 mm, e.g. logo black+white 49 €

5% discount for 6 month and 10% discount for 12 month agreements

plus 10% for special page number reservations

VAT 0%. IPS is not VAT registered, therefore no VAT can be added or deducted.

Technical details

Format: A 4, 210 x 297 mm + 5 mm bleed, 4-colour Resolution: 300 dpi

Please submit your advertisement as PDF, jpg or InDesign file to susann.warnecke@ peatlands.org.

Publisher

International Peatland Society Suuruspääntie 11 C 9 40520 Jyväskylä, Finland mobile: +358 40 418 4075 email: ips@peatlands.org web: www.peatlands.org

Payments

We will send you an invoice with payment instructions by email or post.

You can pay by bank transfer (IBAN/BIC/SWIFT), PayPal, Visa and Master Card. No cheques, please.

Thank you very much for your booking!